Centre for Innovative Leadership Navigation (CILN)
London, United Kingdom

In collaboration with
Daffodil International University, Dhaka, Bangladesh
Centre for Business & Economic Research (CBER), UK
Bangabandhu Sheikh Mujibur Rahman Maritime University, Bangladesh

Presents

4TH INTERNATIONAL CONFERENCE ON GLOBALIZATION, ENTREPRENEURSHIP AND EMERGING ECONOMIES (ICGEEE), 2019

Venue:
Daffodil International University, Daffodil Tower, 4/2 Sobhanbag, Dhanmondi, Dhaka-1207, Bangladesh
Welcome Message from the Conference Chairs
We are keen to foster a spirit of intellectual enquiry, one that draws on the wisdom of the past, yet equally encourages fresh thinking. It is our earnest wish that during our conference new and purposeful relationships will be forged that will prove beneficial to all concerned.

This conference organized by CILN & Daffodil International University, Dhaka, Bangladesh, Centre for Business & Economic Research (CBER), UK seeks to elucidate a wealth of issues in all aspects of business management, management education, teaching & learning, globalisation, economic development, Hospitality & Tourism Management, Marketing & Branding, Finance, banking & Accounting, Cyber security & cloud computing, Maritime Crime and Security: Pivotal issues in a globalised world and many more. Contributions should therefore be of interest to scholars, practitioners and researchers in management, in both developed and developing countries targeting a worldwide readership.

We are particularly interested in thought provoking research which captures and articulates the ways in which management thinking will have to be changed or customized to be effective and efficient in this new environment.

We believe that 4th International Conference on "Globalisation. Entrepreneurship & Emerging Economies" shall provide you opportunities to disseminate your research, learn from other researchers and network with other like-minded scholars.

We look forward to meeting you in Dhaka at the Daffodil International University,

Dr. Md. Sabur Khan, Chairman, Board of Trustees, Daffodil International University, Bangladesh.
Dr. P. R. Datta, Executive Chair, Centre for Business & Economic Research (CBER), UK.
Mark T Jones, Centre for Innovative Leadership Navigation (CILN), UK.
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Dr. P. R. Datta, Executive Chair, Centre for Business & Economic Research (CBER), UK.

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Dr. S M Sohel Rana, Assistant Professor and Associate Head, Department of Business Administration, Daffodil International University, Bangladesh.
**4th International conference on Globalization, Entrepreneurship and Emerging Economies (ICGEEE), 8-10th December, Dhaka, Bangladesh**

**Invitation**
You are invited to participate in the ‘2019 International Conference’ organized by the Centre for Innovative Leadership Navigation (CILN), London, UK in collaboration with the Daffodil International University (DIU), Dhaka, Bangladesh & Centre for Business & Economic Research (CBER), UK during 8-10th December 2019. This conference will be held at the Daffodil International University, Dhaka, Bangladesh

**Conference overview**
This conference seeks to shine a light on a wealth of issues that are fundamental to economic development and progress and effectiveness in societies across the globe. Contributions should therefore be of interest to scholars, practitioners, researchers and thought leaders in both developed and developing countries targeting a worldwide readership. With the world undergoing a period of deeper engagement and interaction greater than at any time in its history it is essential that we endeavor to examine the workings of globalization in its many and varied manifestations. The conference seeks to elucidate some of the complexities of commercial engagement, reaction to change and foresight planning. It has become increasingly apparent that Business & Entrepreneurship has become a crucial asset which a developing country such as Bangladesh can benefit from. Local wealth generation is dependent on the activities of those imbued with an entrepreneurial spirit, yet often local conditions are not conducive to such activity, so it is important to look at ways to engender a supportive environment. Leaders in the political arena, in commerce, academia and in almost every field of human activity have much to gain from exploring these important themes.

**Theme of the conference**
Globalisation, Entrepreneurship and Emerging Economies

**Sub-themes**
1. Entrepreneurship and Supply chain Management
2. Globalisation and Emerging Economies
Conference Objectives

1. To elucidate an issue that is becoming ever more important as global economies become intertwined.
2. To learn more of the key concepts and frameworks from all disciplines regarding a wide range of contemporary issues in business, management & economics.
3. To encourage intellectual engagement in a supportive learning environment, one that emphasizes mutual respect and constructive criticism.
4. To meet, mingle and network with professionals and colleagues from all over the world.
5. To expand opportunities for sharing knowledge between developed economies and emerging & developing economies.
6. To encourage cultural exchange and develop amity among countries.
7. To focus on entrepreneurship and the challenges and opportunities that exist.

Conference tracks

Track 1: Entrepreneurship in Emerging & Developing Economies
Track 2: The Financial sector in Emerging economies
Track 3: The Growth and Economic Development in Emerging economies
Track 4: The Globalisation and International Trade in Emerging economies
Track 5: Logistics & Supply Chain Management
Track 6: Branding & Marketing in Emerging economies
Track 7: HRM issues in Emerging economies
Track 8: Education and teaching for the Lifelong Learning Sector
Track 9: E-Business, Cloud Computing & Cyber Security
Track 10: Tourism & Hospitality management
Track 11: Maritime Crime and Security: Pivotal issues in a globalised world

Special Session (Panel)
on
Maritime Crime and Security: Pivotal issues in a globalised world

The seas and oceans cover 70 percent of the earth’s surface, and 90 percent of world trade by volume travels by sea. Maritime crime is a growth area, both in terms of its profitability in a world where the volume of maritime trade is increasing year-by-year, but also a subject for professional and academic study. However, of all disciplines, the study of crime, criminology, has neither actively presented itself as relevant for, nor has it been paid attention to by maritime (security) studies, whereas their intersection makes total sense. The special session will address some of the issues within this discipline.

The focus of this special session of will be on the following, broadly constructed and interpreted, aspects of maritime security:

- The ‘North-East Passage’ – the Northern Sea Route and potential crime and security
- challenges;
- Social, geographical and political dimensions of maritime crime and security, to include Ocean governance and the law of the sea;
- illegal, Unregulated and Unreported fishing;
- Illegal dumping, pollution, and environmental damage;
- Offshore energy exploitation, whether fossil fuels or renewable, and mineral exploitation;
- Environmental security;
- Resilience and Disaster Management;
- Human security, human factors, and psychology;
- Utilisation of Private Maritime Security Companies
- Developments in international relations and maritime partnerships involving, in Brazil, China, or India;
- Challenges posed by illegal migrants, stowaways and smuggling;
• Port security;
• Cyber security and the vulnerability of increasingly automated vessels to cyber attack.

All other submissions relevant to the overall themes of the Conference will be considered.

The special session is sponsored by Bangabandhu Sheikh Mujibur Rahman Maritime University, Bangladesh

Who can attend this conference?
The maximum benefit of attending this international conference shall be to researchers, academics, management consultants, corporate professionals, corporate trainers, government officials, representatives of think tanks, social service organizations, entrepreneurs, doctoral and master’s students.

Benefits to Conference Participants
• Learn and acquire cutting edge international knowledge in various disciplines of management from internationally reputed experts.
• Recognition of your work on international platform as a participant or paper/poster presenter.
• All accepted full papers will be published in the conference proceedings both print and online version titled “The Business and Management Review”. (Print) ISSN-2047-2854 and (Online) ISSN 2051-8498
• Potentially identify your future collaborative partner among an international, vibrant and scholarly audience.
• Conference attendee voting will determine recipients of conference Best Paper awards which will be considered for journal publication
• All participants will receive a CPD certificate worth 15 CPD credits

About CILN
The Centre for Innovative Leadership Navigation (CILN) recognizes that a 'knowledge deficit' exists and as such, this puts individuals, companies, institutions and occasionally governments at risk. By seeking to address the issues people in leadership roles face, CILN endeavours to provide the map and compass so to speak which when used correctly can prove not only useful, but invaluable. CILN works assiduously to be a vehicle for knowledge dissemination and a mean to access the latest research across a range of important areas of human endeavour. CILN organises and sponsors a series of international conferences that enable academics, business practitioners, policy makers and thought leaders to meet, share their ideas and learn from one another. CILN is committed to raising awareness of key issues, as well as endeavouring to encourage greater foresight and forward planning. By offering bespoke training CILN strives to play a positive and purposeful role, one that has the potential to have a lasting impact.

About DIU
Daffodil International University (DIU), a prime initiative of Daffodil Family-a leading Information Communication Technology (ICT)&educational conglomerate of Bangladesh, has commitment to the nation for the expansion of capacity in higher education with a view to building self-reliant Bangladesh. DIU is recognized in independent government assessments as one of the top-ranking universities in Bangladesh.

It had started with 67 students registering in the first batch and within 15 years more than 20,000 students have been enrolled and around 700 full time faculty members are engaged in teaching and research at DIU. Currently, a total of 550 students from 10 different countries are studying at DIU. It has established academic links with more than 300 prestigious universities from over 50 countries around the world. It has a blend of well-experienced teachers having foreign degrees and a galaxy of young, energetic faculty members who are entirely and passionately devoted to teaching their students in the best and modern fashion.

The university intends to focus on entrepreneurial education initiatives to make a poverty free self-sufficient society. It has produced more than 1200 entrepreneurs worldwide, and established Business Incubator, Startup Market, Entrepreneurship Guidance Program, Venture Capital Limited, Startup Restaurant & Café etc. to promote and encourage young new entrepreneurs. DIU has achieved a prestigious position in QS Asia University Rankings-2019.
The university has been ranked 6th amongst all the universities of Bangladesh. This recognition indicates DIU’s continuous commitment to quality education and research at tertiary level of Bangladesh as well as expected employment of graduates of this university.

About BSMRMU
To keep pace and to be at par with the developing world in the field of maritime higher studies and research, Bangabandhu Sheikh Mujibur Rahman Maritime University, Bangladesh, the first Maritime University of the country, was established by the BSMRMU, Act No. 47 of 2013. The University started its journey as the 37th public university of the country, the 3rd Maritime University in South Asia and the 12th Maritime University in the world upholding the motto "We Strive for Maritime Excellence". The university is currently at its formative stage. We gradually plan to develop this university as the highest seat of learning for the students who would aspire to explore the maritime world for the greater interest of the humanity. The university would conduct both graduate and post-graduate courses on various fields, which includes subjects related to Safe Operation, Handling and Management of Ships, Port and Shipping Administration, Maritime Technology, Naval Architecture, Oceanography, Marine Science, Hydrography, Ocean Engineering, Offshore Engineering, Coastal Engineering, Maritime Laws, Maritime Security and Strategic studies, Business Studies, Information and Computer technology, Environmental Science etc. The university will have the dual role of running higher level courses for students, as well as regulating the affiliated institutions for their graduate/post graduate programmes. Presently endeavours are being made to open courses by the next academic session at hired campuses on subjects related to Port/Shipping Management, Logistics/Engineering Management. Upon having a permanent campus, new graduate and post-graduate programmes on specialized fields will be offered.
Accommodation & Logistics
The participants are expected to book and pay for their accommodation and travel on their own. There are various options nearby for accommodation ranging from budget hotels to 5-star hotels to suit everyone’s requirements.

Recommended Hotel with discounted price
Hotel Sarina (5-star Hotel) at the price of $90
This Hotel is Dhaka’s most conveniently located 5-Star Hotel “Banani” one of the prestigious areas of the Capital, also the new business hub.

Please book your accommodation by end of September at a price of only $90 after which a normal price (over $300) will be charged. The rates include the following facilities for the rooms:
• Complimentary Buffet breakfast per room per night
• Complimentary use of internet facilities at the rooms and public areas
• Complimentary use of Health Club facilities
• Complimentary Tea/Coffee making facilities at the rooms
• Complimentary 1.5 liter mineral water (local) in the room
• 20 % discount on food and beverage (Including of alcohol & room service)

Website: http://www.sarinahotel.com/

Conference Programme Schedule
The following is a tentative programme schedule for this conference:

Sunday 8th December 2019
8 am: Welcome & Refreshments
9 am to 5:30 pm: Conference sessions

Monday 9th December 2019
8 am: Welcome & Refreshments
9 am to 5:30 pm: Conference sessions
Tuesday 10th December 2019
10.00am -13.00am: City Tour

The above dates are fixed but the session schedule is likely to change based on the availability of expert speakers and accepted proposals for various activities. The final conference programme schedule will be declared one month prior to the conference.

Certificate of Participation
Each registered participant who attends the conference in person / absentia, shall be awarded a Certificate of Participation. The certificate will have names of all the co-authors with a clear indication as to who has presented. Certificate worth 15 CPD credits.

Submission Categories
Authors are invited to submit their original research papers, case study, review, work in progress, reports, abstract, students’ papers or research proposals.

Submissions and Double-Blind Review Process
Each of the submissions shall go through the process of double-blind review. Reviewers will evaluate each work based on: (a) Quality of the research; (b) Contribution and big picture significance of your work to the field of management; and (c) Interest of the topic to the audience (d) Relevance of the submission to the theme and sub-topics of the conference.

Key dates & Deadlines
1) Deadline for draft submission of manuscripts: 5th October 2019
2) Final submission of paper(s): 26th October 2019
3) Communicating the decision regarding extended acceptance/revision/rejection to the author(s): within 2 to 4 weeks of submission
4) Conference dates: 8-10th December 2019
Registration Fee
At least one of the authors(s) of the accepted paper MUST register for the conference to have their output included in the Conference Proceedings. The participant(s) who register before receiving the decision regarding "Acceptance" of their Extended Abstracts are not guaranteed that their submissions shall be accepted. Participants who wish to attend the conference but are not submitting any output must also register. The registration fee is as follows:

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<tr>
<th>Details</th>
<th>Payment</th>
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<tbody>
<tr>
<td>Registration for single author</td>
<td>£350</td>
</tr>
<tr>
<td>Registration as a student author/Observer</td>
<td>£300</td>
</tr>
<tr>
<td>Registration as an observer (Academic/Corporate)</td>
<td>£400</td>
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<tr>
<td>Registration for CBER members</td>
<td>£275</td>
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</tbody>
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*Currency in Great Britain Pounds (GBP)

Registration fee for the participants from Bangladesh

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<tr>
<td>Registration for single author</td>
<td>5000TK</td>
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<tr>
<td>Registration as a student (author/Observer)</td>
<td>1000TK</td>
</tr>
<tr>
<td>Registration as an observer (Academic/Corporate)</td>
<td>10000TK</td>
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Author: is a conference participant who has also authored a paper and is presenting the same paper.

Observer: is a conference participant who is attending the conference but is not presenting any work.

Registration for Students: Kindly note that the Student fee is applicable only for full-time doctoral / master / bachelors students. This is NOT applicable for any part-time doctoral / master student. Participants who are in part-time doctoral / master students will not get any student concession and will have to pay regular registration fee. At the time of the registration and fee payment, full-time students must send an email with evidence of their full-time studentship including identity card and a certificate from the director.

In order to get a concessional fee as a student, the participant must email to CILN Admin:
   (i) Scanned identity card as a student
   (ii) Scanned letter on the letterhead signed by the Programme Leader / Head of the Department or concerned authority at the university stating clearly that the participant is a full-time student in a programme.

Payment for Registration Fee

Online payment method
CILN uses PayPal Merchant Services for online payment. We prefer online payment method via PayPal online transaction as it is easy, quicker and the most protected online payment systems as it uses a modern encrypted security measure.

Other Payment Methods:
Payment must be made in pound (£) sterling cheque/bankers draft drawn on a UK bank (payable Centre for Innovative Leadership Navigation. Overseas contributors may transfer the registration fee directly to the bank Account as below:

TSB Bank Plc
St. Ann's Road Branch
The registration fee includes the Conference Proceedings both hard copy and online publication (The Business and Management Review), conference attendance for both days, Conference Kit, Conference Program Brochure, Certificate, coffee breaks and lunches.

The food during the conference shall have both vegetarian and non-vegetarian options. If you have any specific dietary requirements, kindly inform the CILN Admin while completing the registration process.

**Important:** After making the payment of your registration fee, please email to info@ciln.org with the following details:

1. Conference reference number
2. Your full name
3. Paper title (if submitted and accepted)
4. Date of your fee payment
5. Amount of your fee payment
6. Mode of your fee payment (i.e. PayPal or Direct Bank Transfer)
7. Scanned copy of your Payment Confirmation with reference number

Once we receive the fee at our end, we shall email to the authors, a formal Receipt for the same. This will be also important for visa letters.

**Visa letters:** Kindly note that we at CILN are not able to organize visas for the participants. The participants are recommended to contact nearest relevant Embassy / High Commissioner in their home country to check whether they need a visa or not.

In case you need a visa, it is advisable that you make your visa application as soon as possible. In order to help the participants to apply for their visa, CILN will issue a PDF (electronic copy) of visa letter (letter of
invitation) confirming your name, conference details, your extended abstract/full text acceptance, your fee payment, registration, etc. Please refer to www.ciln.org for more details.

FAQs

1. **Presentation timing:** A full paper is normally allocated approximately 12 minutes for presentation followed by 3 minutes for questions from the audience. The track chair will keep an eye on time and will alert you when time is beginning to run short by holding up cards indicating ‘3’, ‘2’ and ‘1’ – these being the number of minutes that you have remaining. Please note that we actively encourage constructive questions from the audience. Your co-operation in bringing your presentation to a close within the time specified is essential to the smooth running of the conference and to be fair to other presenters.

2. **Presentation equipment:** Presentation rooms will be equipped with a laptop and projector screen for PowerPoint presentations (Please note there will not be a transparency projector available.). Be sure to bring your presentation on a flash drive or USB drive.

3. **Presentation:** The Academy requests that PowerPoint presentations be sent in good time so that they can be uploaded onto the conference laptop. Please email these with your name and the conference that you are due to present at to: info@ciln.org. It is also a sensible precaution to make sure that you bring a copy of your presentation with you on a memory stick. Any presentation that has not be submitted in time will not be pre-loaded and remain the responsibility of the presenter.

4. **Handouts:** should you wish to you are welcome to bring along the full text or other supporting document to handout to delegates. Please ensure that a copy is handed to the track chair of your session.

5. **Punctuality** - Please ensure that you attend your session promptly and are aware of the order of speakers from the conference proceedings.

6. **Presenting in absentia:** Occasionally there are some delegates who are unable to attend in person, and who wish to have their paper presented via a video clip. We would ask that these are of no more than 10 minutes in length. Most presenters upload them onto YouTube and then send across the YouTube link to the email address mentioned above. The Academy staffs are happy to collate any questions arising in response to the presentation and email them across to the author/authors.

7. **Conference Tracks:** The Academy works assiduously to organize papers to fit in with the relevant tracks. There are occasions when individual authors request that papers be moved to fit in with flights etc. Please note that whilst The Academy will do its level best to accommodate individual needs, it must be mindful of ensuring that the conference as a whole is balanced and appropriately structured.

8. **Authorship:** Presenters have a moral obligation to acknowledge all contributions to their paper both orally at the time of presentation and by referencing authors in papers submitted to conference.

9. **Republishing a Presentation:** Authors are free to publish their presentation elsewhere without fear of copyright problems and without permission from CBER. However, conference papers that are selected for and published in our journals are copyrighted by the Journal of Business and Retail Management Research with the copyright given back to the author. We do this because we need to protect ourselves in case the paper has been plagiarized. Papers are only published in our journal with the consent of the author.

10. **Abstract-Only Publications:** Authors often elect to publish only the abstract of their presentation in the conference proceedings. This effectively gives the author until the conference date to complete the paper. This also means that the author is free to submit the paper to another journal without copyright consequences. This is possible because the paper has never been published elsewhere since only the abstract was published in the proceedings. CBER does not copyright the proceedings, which means that authors are still free to do as they see fit with the paper.
Consequently, authors can claim academic credit for a conference presentation, a refereed conference proceedings publication and possibly a journal publication from one piece of research.

11. **Dress Code:** Lounge suits or whatever you feel most comfortable in.

**Useful links:**

**Websites:**

2. CILN: [www.ciln.org](http://www.ciln.org); CBER: [www.cberuk.org](http://www.cberuk.org); DIU: [http://daffodilvarsity.edu.bd/](http://daffodilvarsity.edu.bd/)
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This conference is subject to the terms and conditions mentioned on www.cberuk.com and www.ciln.org changing from time to time.