



9TH INTERNATIONAL CONFERENCE ON GLOBALISATION, ENTREPRENEURSHIP, AND EMERGING ECONOMIES (ICGEEE)

6-7TH DECEMBER 2024

SPONSORED BY

**CENTRE FOR BUSINESS & ECONOMIC RESEARCH (CBER), UK
JOURNAL OF BUSINESS AND RETAIL MANAGEMENT RESEARCH
CENTRE FOR STUDY OF ORGANISED CRIME (CSOC)**

VENUE:

**SENATE HOUSE, UNIVERSITY OF LONDON,
MALET STREET, LONDON, WC1E 7HU, UK**



Dear Prospective Participants,

It is our pleasure to invite you to the 9th International Conference on Globalisation, Entrepreneurship, and Emerging Economies, to be held on 6th-7th December 2024 at the iconic Senate House, University of London. This conference is proudly hosted by the Centre for Business & Economic Research (CBER), the Journal of Business and Retail Management Research (JBRMR), and the Centre for the Study of Organised Crime (CSOC).

In an era where globalisation and entrepreneurship are reshaping the landscape of emerging economies, this conference provides a vital forum for academics, practitioners, and industry leaders to come together and engage in meaningful dialogue. The conference aims to foster intellectual curiosity, encourage the exchange of innovative ideas, and explore the complex challenges and opportunities that define our world today.

We believe that the conversations and connections formed at ICGEEE-2024 will not only enrich our understanding but also inspire new pathways for research and collaboration. With a program that features leading experts, thought-provoking sessions, and ample networking opportunities, this event promises to be both intellectually stimulating and practically valuable.

We hope you will join us at the University of London for what is set to be an impactful and memorable conference. Your participation will be instrumental in driving forward the discussions that will shape the future of globalisation, entrepreneurship, and emerging economies.

We look forward to welcoming you to ICGEEE-2024.

Warm regards,

Dr. Palto Datta

Senior Lecturer and Scholarship Lead, School of Business & Enterprise, Regent College London, UK

Executive Chair, Centre for Business & Economic Research, UK

Prof. David M J Graves

Centre for the study of organised crime (CSOC), UK



ICBES May-2017 Alexandria, Egypt

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- **Dr. P. R. Datta**, Centre for Business & Economic Research (CBER), Regent College London, UK
- **Prof. David M J Graves**, Centre for the study of organised crime (CSOC), UK

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International Conference on the Globalisation, Entrepreneurship & Emerging Economies (ICGEEE), 6-7th December 2024

Invitation

You are cordially invited to attend the '2024 CBER-CSOC International Academic Conference', Friday, December 6th and Saturday, December 7th, 2024, will be hosted jointly by the Centre for Business & Economic Research (CBER), UK in collaboration with the Centre for Study of Organised Crime (CSOC), UK

Conference overview

This conference seeks to shine a light on a wealth of issues that are fundamental to economic development and progress and effectiveness in societies across the globe. Contributions should therefore be of interest to scholars, practitioners, researchers and thought leaders in both developed and developing countries targeting a worldwide readership. With the world undergoing a period of deeper engagement and interaction greater than at any time in its history it is essential that we endeavor to examine the workings of globalization in its many and varied manifestations. The conference seeks to elucidate some of the complexities of commercial engagement, reaction to change and foresight planning. It has become increasingly apparent that Business & Entrepreneurship has become a crucial asset which a developing country such as Bangladesh can benefit from. Local wealth generation is dependent on the activities of those imbued with an entrepreneurial spirit, yet often local conditions are not conducive to such activity, so it is important to look at ways to engender a supportive environment. Leaders in the political arena, in commerce, academia and in almost every field of human activity have much to gain from exploring these important themes.

Theme of the conference

Globalisation, Entrepreneurship and Emerging Economies

Sub-themes

1. Entrepreneurship and Supply chain Management
2. Globalisation and Emerging Economies



8th ICGEEE-2023 at the University of London, UK

Conference Objectives

- To elucidate an issue that is becoming ever more important as global economies become intertwined.
- To learn more of the key concepts and frameworks from all disciplines regarding a wide range of contemporary issues in business, management & economics.
- To encourage intellectual engagement in a supportive learning environment, one that emphasizes mutual respect and constructive criticism.
- To meet, mingle and network with professionals and colleagues from all over the world.
- To expand opportunities for sharing knowledge between developed economies and emerging & developing economies.
- To encourage cultural exchange and develop amity among countries.
- To focus on entrepreneurship and the challenges and opportunities that exist.

Conference tracks

Track 1: Entrepreneurship in Emerging & Developing Economies

Track 2: The Financial sector in Emerging economies

Track 3: The Growth and Economic Development in Emerging economies

Track 4: The Globalisation and International Trade in Emerging economies

Track 5: Logistics & Supply Chain Management

Track 6: Branding & Marketing in Emerging economies

Track 7: HRM issues in Emerging economies

Track 8: Education and teaching for the Lifelong Learning Sector

Track 9: E-Business, Cloud Computing & Cyber Security

Track 10: Tourism & Hospitality management

Track 11: Maritime Crime and Security: Pivotal issues in a globalised world

Who can attend this conference?

The maximum benefit of attending this international conference shall be to researchers, academics, management consultants, corporate professionals, corporate trainers, government officials, representatives of think tanks, social service organizations, entrepreneurs, doctoral and master's students.



8th ICGEEE-2023 at the University of London, UK

Benefits to Conference Participants

- Learn and acquire cutting edge international knowledge in various disciplines of management from internationally reputed experts.
- Recognition of your work on international platform as a participant or paper/poster presenter.
- All accepted full papers will be published in the conference proceedings both print (abstract only) and online version (Full text only) titled “The Business and Management Review”. (Online) ISSN 2051-8498
- Potentially identify your future collaborative partner among international, vibrant and scholarly audience.
- Conference attendee voting will determine recipients of conference Best Paper awards which will be considered for journal publication
- All participants will receive CPD certificate worth 15 CPD credits

About CBER

Centre for Business & Economic Research (CBER) was founded with the aim of inspiring, recognizing and supporting excellence in business and Economic research. Currently, the Centre has three main areas of endeavour: organizing an annual cycle of international academic conferences, producing academic journals, and offering bespoke consultancy projects both in the United Kingdom and further afield. CBER works assiduously to facilitate international collaboration, providing an independent and credible source of advice, as well as contributing to academic debate and research. The Centre is fortunate to have a truly international following and is committed to encouraging knowledge sharing, foresight planning and greater interaction between academics, policy makers, thought leaders and those engaged in diverse commercial activities. Through both its own researchers and a network of specialists internationally it is well placed to provide targeted consultancy work aimed at providing fresh insight and understanding that is underpinned by creditable research methods and a thorough and objective approach.



The JBRMR is a scholarly and refereed journal that provides an authoritative source of information for scholars, academicians, and professionals in the fields of business and retail management. The objectives of the JBRMR are to attract and publish theoretical, conceptual, and empirical manuscripts from academics and professionals from all disciplines regarding a wide range of contemporary issues in business and retail management. The aims of the journal are to disseminate knowledge; provide a learned reference in the field; and facilitate communication between academic and research experts, and executives



The Centre for the Study of Organised Crime (CSOC) provides bespoke training and research services to the policing, university, business, and policy spheres.

Whether it's drug trafficking, cybercrime, fraud, or financial investigation our experts can provide bespoke courses tailored to your organisational needs.





4th ICGEEE-2019 at the Daffodil International University (DIU), Dhaka, Bangladesh

ISBN for Conference Proceedings

The Business and Management Review

(Print) ISSN 2047-2854 (Online) ISSN 2047-2862

Indexing with: ProQuest, CrossRef, ROAD, Portico and Worldcat

Types of Participation

1. Paper presentation at the conference (in person and virtual)
2. Participation as an observer without any oral presentation
3. Poster presentation (in person and virtual)

Accommodation & Logistics

The participants are expected to book and pay for their accommodation and travel on their own. There are various options nearby for accommodation ranging from budget hotels to 5-star hotels to suite everyone's requirements.

Conference Programme Schedule

The following is a tentative programme schedule for this conference:

Friday, 6th of December 2024 (Face to face mode)

8 am: Welcome & Refreshments

9 am to 5:30 pm: Conference sessions

Saturday, 7th of December 2024 (Virtual mode)

9 am to 5:30 pm: Conference sessions (London time)

The above dates are fixed but the session schedule is likely to change based on the availability of expert speakers and accepted proposals for various activities. The final conference programme schedule will be declared one month prior to the conference.

Certificate of Participation

Each registered participant who attends the conference in person / absentia, shall be awarded a Certificate of Participation. The certificate will have names of all the co-authors with a clear indication as to who has presented. Certificate worth 15 CPD credits.

Submission Categories

Authors are invited to submit their original research papers, case study, review, work in progress, reports, abstract, students' papers or research proposals.

Submissions and Double-Blind Review Process

Each of the submissions shall go through the process of double-blind review. Reviewers will evaluate each work based on: (a) Quality of the research; (b) Contribution and big picture significance of your work to the field of management; and (c) Interest of the topic to the audience (d) Relevance of the submission to the theme and sub-topics of the conference.

Key dates & Deadlines

- Deadline for draft submission of manuscripts: 31st of October 2024
- Final submission of paper(s): 17th of November 2024
- Communicating the decision regarding extended acceptance/revision/rejection to the author(s): within 2 to 4 weeks of submission
- Visa Letter Availability: Within 2 to 4 days of the registration fee payment
- Conference dates: 6-7th December 2024



8th ICGEEE-2023 at the University of London, UK

Registration Fee

At least one of the authors(s) of the accepted paper MUST register for the conference to have their output included in the Conference Proceedings. The participant(s) who register before receiving the decision regarding "Acceptance" of their Extended Abstracts are not guaranteed that their submissions shall be accepted. Participants who wish to attend the conference but are not submitting any output must also register. The registration fee is as follows:

Details	Payment
Registration (face to face mode of attendance)	£375
Registration (Virtual mode of attendance)	£350

*Currency in Great Britain Pounds (GBP)

Registration for Students: Kindly note that the student fee is applicable only for full-time doctoral / master / bachelor's students. This is NOT applicable for any part-time doctoral / master student. Participants who are in part-time doctoral / master students will not get any student concession and will have to pay regular registration fee. At the time of the registration and fee payment, full-time students must send an email with evidence of their full-time studentship including identity card, a certificate from the director.

In order to get a concessional fee as a student, the participant must email to CBER Admin:

- Scanned identity card as a student
- Scanned letter on the letterhead signed by the Programme Leader / Head of the Department or concerned authority at the university stating clearly that the participant is a full-time student in a programme.

Payment for Registration Fee

Online payment method

CBER uses PayPal Merchant Services for online payment. We prefer online payment method via PayPal online transaction as it is easy, quicker and most protected online payment systems as it uses modern encrypted security measure.

We accept all major credit and debit card payments.

Other Payment Methods:

Payment must be made in pound (£) sterling cheque/bankers draft drawn on a UK bank (payable to Centre for Business & Economic Research. Overseas contributors may transfer the registration fee directly to the bank Account as below:

The Centre for Business & Economic Research
HSBC Bank
235 Northolt Road,
Harrow,
Middlesex HA2 8HP, United Kingdom.
Account No: **71468979**
Sort Code: **40-42-28**
SWIFT Code: **HBUKGB4155J**
IBAN No: **GB46HBUK40422871468979**

The registration fee includes the Conference Proceedings both hard copy (abstract proceedings) and online publication (The Business and Management Review), conference attendance for both days, Conference Kit, Conference Program Brochure, Certificate, coffee breaks and lunches.

The food during the conference shall have both vegetarian and non-vegetarian options. If you have any specific dietary requirements, kindly inform the CBER Admin while completing the registration process.

Important: After making the payment of your registration fee, please email to info@cberuk.com with the following details:

1. Conference reference number
2. Your full name
3. Paper title (if submitted and accepted)
4. Date of your fee payment
5. Amount of your fee payment
6. Mode of your fee payment (i.e. PayPal or Direct Bank Transfer)
7. Scanned copy of your Payment Confirmation with reference number

Once we receive the fee at our end, we shall email to the authors, a formal Receipt for the same. This will be also important for visa letters.

Visa letters: Kindly note that we at CBER are not able to organize visas for the participants. The participants are recommended to contact nearest relevant Embassy / High Commissioner in their home country to check whether they need a visa or not.

In case you need a visa, it is advisable that you make your visa application as soon as possible. In order to help the participants to apply for their visa, CBER will issue a PDF (electronic copy) of visa letter (letter of invitation) confirming your name, conference details, your extended abstract/full text acceptance, your fee payment, registration, etc. Please refer to www.cberuk.com/www.cberuk.org for more details.



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- **Presentation timing:** A full paper is normally allocated approximately 12 minutes for presentation followed by 3 minutes for questions from the audience. The track chair will keep an eye on time and will alert you when time is beginning to run short by holding up cards indicating '3', '2' and '1' – these being the number of minutes that you have remaining. Please note that we actively encourage constructive questions from the audience. Your co-operation in bringing your presentation to a close within the time specified is essential to the smooth running of the conference and to be fair to other presenters.
- **Presentation equipment:** Presentation rooms will be equipped with a laptop and projector screen for PowerPoint presentations (Please note there will not be a transparency projector available.). Be sure to bring your presentation on a flash drive or USB drive.
- **Presentation:** CBER requests that PowerPoint presentations be sent in good time so that they can be uploaded onto the conference laptop. Please email these with your name and the conference that you are due to present at to: info@cberuk.com It is also a sensible precaution to make sure that you bring a copy of your presentation with you on a memory stick. Any presentation that has not been submitted in time will not be pre-loaded and remain the responsibility of the presenter.
- **Handouts:** should you wish to you are welcome to bring along the full text or other supporting document to handout to delegates. Please ensure that a copy is handed to the track chair of your session.

- **Punctuality:** Please ensure that you attend your session promptly and are aware of the order of speakers from the conference proceedings.
- **Presenting in absentia:** Occasionally there are some delegates who are unable to attend in person, and who wish to have their paper presented via a video clip. We would ask that these are of no more than 10 minutes in length. Most presenters upload them onto YouTube and then send across the YouTube link to the email address mentioned above. The Academy staffs are happy to collate any questions arising in response to the presentation and email them across to the author/authors.
- **Conference Tracks:** CBER works assiduously to organize papers to fit in with the relevant tracks. There are occasions when individual authors request that papers be moved to fit in with flights etc. Please note that whilst The Academy will do its level best to accommodate individual needs, it must be mindful of ensuring that the conference as a whole is balanced and appropriately structured.
- **Authorship:** Presenters have a moral obligation to acknowledge all contributions to their paper both orally at the time of presentation and by referencing authors in papers submitted to conference.
- **Republishing a Presentation:** Authors are free to publish their presentation elsewhere without fear of copyright problems and without permission from the CBER. However, conference papers that are selected for and published in our journals are copyrighted by the Journal of Business and Retail Management Research with the copyright given back to the author. We do this because we need to protect ourselves in case the paper has been plagiarized. Papers are only published in our journal with the consent of the author.
- **Abstract-Only Publications:** Authors often elect to publish only the abstract of their presentation in the conference proceedings. This effectively gives the author until the conference date to complete the paper. This also means that the author is free to submit the paper to another journal without copyright consequences. This is possible because the paper has never been published elsewhere since only the abstract was published in the proceedings. The CBER does not copyright the proceedings, which means that authors are still free to do as they see fit with the paper. Consequently, authors can claim academic credit for a conference presentation, a refereed conference proceedings publication, and possibly a journal publication from one piece of research.
- **Dress Code:** Lounge suits or whatever you feel most comfortable in.

Terms and Conditions for CBER Conferences

- **Fees:** All attendance fee must be prepaid and must be received in pound sterling.
- **Visa Requirements:** It is important to note that some delegates may require a visa and if so, applying for one is their sole responsibility. CBER is happy to furnish via applicants with a letter if requested in good time.
- **Substitutions:** After the deadline of conference cancellation no refund can be made, however, conference fees can be transferred to a substitute delegate and Substitute delegates are welcome at any time. Just let us know who they are, and who they are replacing.
- **Access Requirements:** We would like all our delegates to fully participate in the conference so please let us know if you have any special access requirements.
- **Hotel accommodation:** This is not included. An accommodation booking form, listing a range of hotels close to the venue, will be included with the confirmation of your place at the conference.
- **Special Offers and Discounts:** Early bird Discounts are available as per the pricing structure. CBER is also happy to offer a discount of 10% to any individual who has previously attended any of its conferences. Please be sure to notify us if you believe that you are eligible for such a discount.

- **Photography:** Photographs will be taken at the conference by an official photographer or an CBER team member; such photographs may be used in post-conference publicity and on future marketing materials. By completing and submitting the Booking Form, the customer consents to the official photographer taking such photographs, which may feature the delegate.
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- **Important:** By registering for and/or attending the conference, all delegates agree to be bound by, and comply with, these Terms and Conditions. It is the delegate's responsibility to read and understand these Terms and Conditions.
- **Payment & Cancellation:** Once a paper has been submitted and accepted for inclusion in the Conference proceedings there is no option to cancel and collect back the fees. For further details please visit www.cberuk.com and click on the T&Cs.

Useful links:

- Websites:
- (1) Conference Webpage: https://cberuk.com/conference_details?id=7066
 - (2) CBER: www.cberuk.com/ www.cberuk.org
 - (3) [Submission guidelines](#)

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4th ICGEEE-2019 at the Daffodil International University (DIU), Dhaka, Bangladesh

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