The Dynamics of Creative Expression and Emotional Intelligence in Language Pedagogy while Enhancing Cross-Cultural Competency

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Keywords
Creative expression, emotional intelligence, pedagogy, cross-cultural competency

Abstract
The research program aims to stimulate creative expression, thereby leading to critical thinking and enhancing the innovative learning process. The study explores the influence of culture on inclusive values when teaching within an international academic community. We will share authentic experiences, which help to create autonomous critical thinkers in the institutions of higher learning and will express the effect of the cultural influences on speakers of English as a second/foreign language.

Furthermore, the present research has developed and assessed, the reliability and validity of communication as a means to promote understanding and crossing cultural boundaries. The research explores the potential development of interest in intercultural communication attitudes, cross-cultural sensitivity and intercultural awareness, and its ultimate influence on the communication environment. Based on research conducted on 107 case studies of Chinese, Thai, Moroccan, Polish, Japanese and Indian origin, in a university in Southern China, the importance of sensitivity towards the use of language and cross-cultural curiosity was generated. The assessment was based on interaction attentiveness, peer assessment, self monitoring and language sensitivity. The test results showed that besides these, many other co-related aspects existed. For instance, an individual’s self esteem, attitude towards the communication process, willingness to communicate and acceptability in the communication arena. Of the 107 participants, individuals with high scores also showed high Cultural Sensitivity. It proved that acquisition of communication skills cannot be done in isolation and needs culture studies for the total understanding and appreciation of spoken language as a means of communication.

The result showed the case studies expressing an ardent desire to overcome the cultural divides that exist and a strong curiosity for learning the global culture in relation to the countries of their origin. The Paper demonstrates the experiential pedagogical aspects of enhancing creative expression while acquiring language skills. It helps to teach the coordination of content and action, thereby integrating cultural awareness and creativity in the communication practices. The instructional strategies used during the research made the learning process more fun, resulting in an increased attendance and receptivity of the students. Instead of putting emphasis on learning rote memorization of data, releasing the imagination, in order to develop the communication process, was encouraged. Therefore, an inclusive approach to ‘cultural sensitivity’ was seen to enhance the communication process greatly.

We invite ardent learners and teachers to attend the presentation to experience the methodologies and add them to their own repertoire of knowledge. The presentation aims to create effective learning environments in a multi cultural world.