Ergonomic intervention for employee wellbeing in financial services—
does it work in developing economies?

Sanil.S.K; Vinith Kumar Nair; Hareesh N Ramanathan
Bharathiar University, Coimbatore, India

Key words
Ergonomic Intervention, Employee Well-Being, Financial Services, Developing Economy.

Abstract
Tremors of Globalisation and surge in technology have added many challenges to financial companies which are otherwise marred by nasty competition especially in developing nations. To cope with, they offered thrust to human capital development and resorted to some elegant employee welfare and retention strategies. Congenial workplace conditions support workers’ cognitive tendencies and that’s why ergonomic interventions attained remarkable attention in financial companies. A questionnaire survey to study ergonomic interventions in Indian financial sector and its effects evidenced that such interventions can bring about employee well-being. Furthermore, cognitive ergonomic interventions engross better off.