
Project management performance and project success: The moderation of national culture

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Keywords

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Abstract

Project Success has not significantly improved despite the advancements in the field of Project Management. This raises query about the effectiveness of the Project Management and its tools. To avoid wastage of scarce resources, project management performance assessment is necessary as "survival of the fittest" best describes the today's business environment. Pakistan has its own unique National Culture. This culture is specific to our own values and traditions. The self-administered questionnaires were used for collecting data from 384 employees working in different capacity at Project Based NGOs. The sampling technique used was snowball sampling and the software AMOS 22 was used for data analysis. This research tests the relationship between Project management performance and project success and moderating role of National Culture drawing from the empirical data. The findings showed that significant relationship exists between project management performance and project success. Two dimensions of national culture; Uncertainty avoidance and Masculinity significantly moderate the relationship between Project management performance and Project success. The result implies that organizations can increase their project success rate by paying greater attention to project management performance keeping in view the unique national culture that prevails in our society.
