## A proposed administrative model to improve the performance of small and medium enterprises and activate their role in economic development in Saudi

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## **Key words**

Small business, institution performance, corporate governance, total quality management

## **Abstracts**

The current study aimed to identify the reality of application of each of the criteria good governance and total quality management of the institutions supporting small project . to determine the requirements of the proposed model for the integration of governance, quality and availability in the study sample . The key question is the possibility of the application of the pillars of quality and governance on institutions supporting small businesses. And how to improve their performance. The study relied on the descriptive analytical method and the use of questionnaire in the data collection

The most important results: The presence of the concerns of high – investigator of them indicators of the proposed model . And quality indicators got preferences of relatively higher compared to the indicators of governance. The study found the following recommendation:

- develop a working directory for small projects involves standards of quality and governance, which are compatible with the context of economic, commercial, and legal organizations for business in Saudi Arabia