
Perspective of financing through Carbon Bonds in Mexico

Rufina Georgina Hernández Conteras

Rosa María Medina Hernández

Daniela Ximena De Ita Varela

Facultad de Contaduría Pública

Benemerita Universidad Autónoma de Puebla, Mexico

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Abstract

In the present work, an analysis of the financial aspects of the Carbon Bonds and their operation in Mexico was carried out. The scope is descriptive and the purpose of this research is the exploration of the theoretical and literary aspects of Carbon Bonds. The situation of the factors that Porter calls "Porter's Diamond" is analyzed; including the (F1) bargaining power of the buyers or clients, the (F2) negotiation power of suppliers (demand); the (F3) government, the (F4) threat of substitute products, the (F5) structure, strategy and rivalry of the Carbon Bonds goblins. Through this analysis, the goal was to report the current situation from the perspective of the Carbon Bonds power forces.

In Mexico, the application of Carbon Bonds is incipient, and to comply with the 2030 Agenda, it is necessary to use efficiently this instrument or similar ones. This implies readjusting or reconditioning efficiently the companies that have a real business in the current context of the legislation and in the 2030 agenda that Mexico has formalized, and must comply with the care of the environment.

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