The formative blend of culture and education in entrepreneurial development

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Abstract

Entrepreneurial development is a blend of culture and education. Culture affects education while education challenges the culture. The prevailing regional culture greatly impacts on the entrepreneurial climate, business decisions and entrepreneurial characteristics. Understanding the extent of its influence is the primary step for entrepreneurial development. On the other hand, education plays a very crucial role in breaking these influences into tidbits of formative entrepreneurial potentialities.

The study is anchored on the blend of primary and secondary data. It profiled the cultural dimensions of entrepreneurship and assessed the entrepreneurial education. The personal assessments of 286 business students of Gulf College Oman were supported or refuted by the gathered secondary data. Results focused on (1) ethnical domains and the Muslim culture of entrepreneurship and (2) entrepreneurial self-concept and practices. Primary and secondary results showed that entrepreneurship is founded on its culture. Furthermore, the extent of culture has strong influence on the entrepreneurial characteristics of people. Meanwhile, entrepreneurship education needs further strengthening on breaking the realms of culture as probable strong area for entrepreneurial development. It must address the positive impact of culture to create entrepreneurial potentials for students.